



# MEMORANDUM OF UNDERSTANDING GUIDELINE FOR SUPPORTING LOCAL WORKING GROUPS FOR ICH VALORISATION

DELIVERABLE D.T4.2.1  
(WP T4, ACTIVITY A.T4.2)

**Version 2**  
**12 2019**

Prepared by	VR PP02, Elisa Bertoni
Project number and acronym	CE1152 ARTISTIC Interreg CENTRAL EUROPE Project
Lead partner	T2i trasferimento tecnologico e innovazione
Project website	<a href="https://www.interreg-central.eu/Content.Node/ARTISTIC.html">https://www.interreg-central.eu/Content.Node/ARTISTIC.html</a>
Address	Veneto Region Industry Craft Commerce Services Department Fondamenta S. Lucia - Cannaregio, 23 30121 Venice
Email	elisa.bertoni@regione.veneto.it
Data, venue	31/12/2019
Delivery date	<b>31/12/2019</b>



## INDEX

### Index:

1. Overview
2. Scheme of Memorandum of Understanding

### Annexes

- HANDOUT FOR DELIVERABLE D.T4.2.2 - REPORTS CONCERNING LOCAL WORKING GROUPS ACTIVITIES
- HANDOUT FOR DELIVERABLE D.T4.2.3 - LOCAL ACTION PLAN
- HANDOUT FOR DELIVERABLE D.T4.2.4 - PUBLIC EVENTS OPEN TO CITIZENS AND ASSOCIATIONS



## 1. Overview

This Guideline has the purpose to share a common frame and give advice on how to draw up a Memorandum of Understanding - MoU, between each ARTISTIC Partner and the members of the Local ICH Desks and Local Working Group for ICH valorization.

In order to detect, sustain and promote projects and initiatives ICH related, at local level each partner has indeed established Local ICH Desks animated by ICH mediators and Local Working Groups composed by citizens, associations, entrepreneurs, cultural operators, investors, local public authorities, etc.

The basic idea is that, at this point, a MoU, signed by all the involved subjects, will establish the will to build stable and lasting relationships over time, possibly even after the end of the ARTISTIC project, giving continuity to the work started, exploiting and capitalizing what so far built by the project itself. It will support the organization and activities of Desks and Working Groups in time, and promote the transnational cooperation through a network of Local Working Groups.

ARTISTIC Partners are in charge to:

- draw up a MoU for each area (8 total), taking into consideration the specific characteristics of the local area and of the operators involved;
- accompanying it with the Local Action Plan;
- validate it by collecting signatures from local actors.

All the validated MoU will be sent to REGVEN, WPT4 Coordinator, by the end of April. The MoU recomposed in a single document will be shared within the partnership during the T&SC meeting on 7<sup>th</sup> May 2020.

In accordance with the provisions of the ARTISTIC project, the local permanent cooperation for ICH valorization will be finalized in the following steps:

- Step One - set up of local networks (D.T.4.2.2)  
PPs will set-up local working groups of citizens, associations, stakeholders and cultural operators and will involve them during all project activities. Two Periodical reports will summarize activities and main achievements.
- Step Two - MoU Guidelines (D.T.4.2.1)  
PP02 REGVEN will circulate a Memorandum of Understanding Guideline to be used by PPs as the framework to draw up their Regional MoU.
- Step Three - Local action plan (D.T.4.2.3)  
Each Partner, together with the working group, will draft a local action plan for the valorization of ICH. The plan will define means, structures and actions to be undertaken. The Local Action Plan will be integral part of the MoU.
- Step Four - Public events (D.T.4.2.4)  
Each Partner will organize 1 public event addressed to the general public to discuss the Local action plan elaborated.
- Step Five - MoU adoption (D.T.4.2.6)  
Each working group will validate and adopt MoU for a durable cooperation.



## 2. Scheme of Memorandum of Understanding

# Memorandum of Understanding for supporting local working groups for ICH valorization

Between

ARTISTIC PARTNER .....

ARTISTIC PARTNER .....

LOCAL ACTOR 1 .....

LOCAL ACTOR 2 .....

LOCAL ACTOR 3 .....

LOCAL ACTOR 4 .....

LOCAL ACTOR 5 .....

LOCAL ACTOR 6 .....

With the signing of this Memorandum of Understanding (MoU), the subjects mentioned above, hereinafter referred to as “the Sides”, in the framework of the Interreg Central Europe Programme, Project CE1152 ARTISTIC - “Valorization of Intangible Cultural Heritage (ICH). Assets for local sustainable development in CE Regions”, intend to express their interest in cooperating for the realization of the project strategies, and the implementation of actions necessary for set-up of local networks, and their promotion for the generation and implementation of new ICH projects.

The Sides

recognizing the need for protecting and sustainably using natural and cultural heritage and resources;

recognizing that the heritage and resources also constitute valuable assets of central European regions and represent important location factors benefiting regional development;

recognizing the importance and benefits of improving connectivity and cooperation between Central Europe regions through the implementation of intelligent solutions;

have reached the following understanding:



Introduction

According to UNESCO (2015: 2), Intangible Cultural Heritage can contribute to sustainable development along each of its three dimensions (economic, social and environmental) and to the requirement of peace and security as fundamental prerequisites for sustainable development. It is widely recognized that Intangible Cultural Heritage is a driving force for economic development, comprising a diversity of productive activities, with monetary and nonmonetary value, strengthening local economies (UNESCO 2015: 9).

Nevertheless, many intangible cultural heritage initiatives are depending on public funding that is insufficient. Moreover, systematic approaches to the recognition, management and evaluation of new experiences in this field is also missing. The cultural operators and people that manage cultural projects lack financial resources and expertise. The ARTISTIC project aimed to improve cooperation between cultural operators, citizens and financial operators.

The project worked to support all these groups, valorize intangible cultural heritage and look for solutions on how to make local projects sustainable. To reach this objective, ARTISTIC developed a strategy with a toolset and services. The project created synergies from a content-related and financial point of view, particularly focusing on crowdfunding options. Partners trained ‘cultural mediators’ and established permanent ‘Intangible Cultural Heritage Desks’ to guarantee assistance to ICH initiatives.

The project foresees the settlement at local level of Working Groups, to support ICH project identification, generation and development, composed by citizens, associations, stakeholders, entrepreneurs and cultural operators, involved at different levels in several activities under the coordination of the ICH Desks.

Article 1 - Aim

The Sides welcome the cooperation within the Local Working Group, and intend to establish stable and lasting relationships over time, and after the end of the ARTISTIC project.

---

---

---

---

---

Article 2 - Local Working Group Organizational model

The Sides encourage direct cooperation, exchange and participation in the Local Working Group. Taking in consideration the possible contribute, the expertise and knowledge of each member the Group is composed by

has this structure \_\_\_\_\_  
and organization \_\_\_\_\_

---

---

---

---

---



Article 3 - Local Working Group Activities

The Sides agree to be involved, each for the specific competence and availabilities in the initiatives and activities carried on by the Local Working Group. Concrete proposals, actions and details will be discussed between the Sides on yearly basis.

By way of example, below a list of possible activities:

- establishment / participation of thematic tables on the ICH with local authorities
- informative meetings on the possibilities of financing for cultural and creative enterprises
- awareness events or campaigns
- publications/articles/website
- \_\_\_\_\_
- \_\_\_\_\_
- \_\_\_\_\_
- \_\_\_\_\_

Article 4 - Local Action Plan(LAP)

The Sides participated in the elaboration of the Local Action Plan (LAP), and express their wish to implement it. The LAP is an integral part of this Memorandum (See Attachment). The Local Action Plan is the operative instrument that define means, structures and action to be undertaken, for the valorisation of ICH at local level. The Local Action Plan has been presented and discussed during a dedicated event that took place in \_\_\_\_\_ on \_\_\_\_\_ 2020.

The Local Action Plan is not only defining the role of the Local Working Group to date, but establishes a roadmap for the future, in which the Sides undertake to participate.

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

Article 5 - Validity and effectiveness

The present Memorandum of Understanding will take effect upon the date of signing. It has a has pure symbolic character, it will not create any legal or financial obligations under national or international law.

Signed on \_\_\_\_\_ 2020 in \_\_\_\_\_, in one original document in English. Each involved subject receives a copy of the undersigned text.

Attachment: Local Action Plan



Name of the organization

Stamp and signature

Date

Name of the organization

Stamp and signature

Date