

SUSTAINABLE TOURISM

for travellers

WHY?

We are all more **conscious** of the need to care for and **appreciate** our natural environment. We try to use less resources by recycling and we support the **protection of nature**.

BUT

We don't leave all these positive and responsible **attitudes** about how we humans affect our **environment** at home when we go on **holiday!** On holiday we are welcomed to someone else's nature, using the resources of another place.

HOWEVER

We can **enjoy** our holiday and be **responsible** and caring towards **nature** and the **culture** of our chosen destination.

...we can choose

SUSTAINABLE TOURISM!

Sustainable tourism means visiting a place seeking to make a **positive impact** on its **environment**, its **culture** and its **economy**.

In European Protected Areas, managers should work together to provide a meaningful, **quality experience** for visitors and to **safeguard** the natural and cultural values, you have come to visit.

Visiting **sustainable destinations** helps to preserve the beautiful places you enjoy, whilst **supporting local livelihoods** in an economically viable way.

WHAT CAN A TOURIST DO?

1 PLAN

your holiday in advance, check out if the **places** you want to stay in and visit are **sustainable**, or environmentally friendly. Look for awards and testimonials. Check out the **tour operators** too!



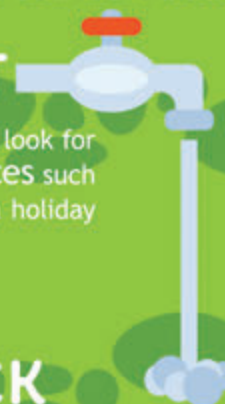
2 CHOOSE

those with good sustainable **credentials**. Look for **Sustainable Destinations** where everyone is working together to take care of their area. Choose local products and services.



3 RESPECT

local **cultures** and **nature** and look for ways to reduce your use of **resources** such as water, waste, plastic. Recycle on holiday too!



4 ENJOY

local hospitality, **food** and cultural events. **Join in!**



5 GIVE BACK

You are a visitor on holiday, use **local services** and ensure that great destinations can stay great for your next visit!

SUSTAINABLE TOURISM - MAKING IT WORK

CEETO project has been created to help communities and businesses in Central Europe to learn how to provide tourism services less harmful to nature. CEETO is based on the experience of **EUROPARC's European Charter for Sustainable Tourism in Protected Areas**, a tool that ensures that tourism is being managed in a way to conserve the present and protect the future for locals and visitors alike.

