

# TRAINING OF CCIS HUBS AND BSO OUTSIDE THE PARTNERSHIP

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Deliverable D.T2.5.3  
COUNTRY REPORT:

Version 1

Version  
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## Introduction

Deliverable T2.5.3 Training of CCI hubs and BSO outside the partnership is due in 09/2021

AIM: transfer knowhow, tools, services and experiences created within COCO4CCI to other organisations

- COCO4CCI concept / approach (Roadmap, COCO4CCI concept)
- COCO4CCI tools (awareness, training, match-making, follow-up, online, ...)
- Experiences, success stories

How?

- training workshop for a larger audience
- Individual training activities
- Trainings to countries and regions outside our partnership are especially welcome

Target

- Min. 5 trained persons per country, total min. 30 trained persons
- at least one training per country
- One report per country



## Report on the transfer of the COCO4CCI concept, tools, services, experiences, and success stories

### 1. Description of the event(s) or meeting(s)

Date: 30<sup>th</sup> of September

Format: workshop

Agenda:

- Changes in design education based on COCO4CCI project results and outcomes:
- COCO4CCI project tools, success stories
- How might we use COCO4CCI tools for better future of education system in the 2046 lifespan

### 2. Participants

Kosmos Project- Ewa Bochen

Akademia Sztuki w Warszawie- Maciej Jelski

Patrycja Makarewicz Leszczyńska Generalnie Studio

Anna Gielar Gregorczyk Centrum Stylizacji "AGG" Anna "Gielar" Gregorczyk

Małgorzata Krawczak Natura Sukcesu

Marta Ciesielska - Marshal's Office of the West Pomeranian Voivodeship

Department of Territorial Cooperation and Tourism

Monika Tomczyk - Media Dizajn Association

Katarzyna Zarek - Incubator of Culture in Szczecin

Agata Kiedrowicz - Collegium da Vinci SWPS Univeristy of Szczecin

Danuta Dąbrowska - Wydział Wzornictwa Akademii Sztuki w Szczecinie

prof. Waldemar Wojciechowski, Wydział Wzornictwa Akademii Sztuki w Szczecinie

### 3. Description of participating organisations

Academy of Art in Warsaw, Interior Design Department

The main field of interest in the didactic process is the widely understood space design. Thanks to this, the education program of the Faculty of Interior Design is rich and varied. It focuses on



transferring complex, specialized knowledge and on developing competences necessary to practice the profession of an interior designer. It teaches that the workshop of a designer dealing with interiors, furniture, exhibitions and public spaces is complex and multifaceted. We strive to make design tasks individualized and enable each and every student to develop creatively and personally. At the same time, we pay attention to the importance of working in a team. An important element of education is to raise awareness of the classical interdependence between architecture and other disciplines of fine arts. An important feature that distinguishes our department is the significantly expanded theme of general art studies with painting, sculpture, drawing, fabric and intermedia, which runs parallel to the design studies.

#### Marshal's Office of the West Pomeranian Voivodeship Department of Territorial Cooperation and Tourism

The Marshal Office of the Pomeranian Region comprises two departments relevant to innovation policy in the region:

Department for Strategic Management, responsible mainly for the management of the Regional Operational Programmes (ROP), promotion and communication activities related to the EU funds, preparation of the Regional Development Strategy, programming of the ROP 2014-2020, spatial planning and territorial development.

Department for the Implementation of the Regional Operational Programmes (ROP) overseeing the implementation of programme and individual support measures.

One of the most important activities undertaken by the Marshal Office was the preparation of the Development Strategy of the Westpomeranian Region, approved by the Regional Parliament in July 2010. The strategy covers a period until 2020. Overall it focuses on a number of socio-economic aspects, other departments of the Marshal Office were also involved in the preparation of that document. It is also important to mention the preparation of the Strategic Programme 'Economy' which complements the overarching Regional Development Strategy and can be considered as the strategic document identifying potential specialisation areas. More recently, the focus has been on the preparation and launch of support measures within the Regional Operational Programme 2014-2020.

#### Media Dizajn Association



We have a network of specialists, experts and scientists in Poland and Europe. We organize seminars, conferences, concerts, workshops and meetings. We advise organizations in the process of creating social innovations, strategies and business solutions.

We implement national and international projects. We are part of the Service Design Network in Poland.

Members of the Association are political scientists, economists, IT specialists and programmers, philologists and financiers. The association is also made up of professional managers with management certificates, incl. PRINCE 2 Practitioner, SCRUM MASTER or IPMA. The team also includes service designers who use service design thinking methods in their daily work.

#### Incubator of Culture in Szczecin

Szczecin Incubator for Culture was appointed by the City of Szczecin and founded on September 1, 2011. Its purpose is to respond to the needs of the third sector organizations within a field of culture. Our activity encompasses the assistance to non-governmental institutions that have only entered into the process of developing civil society. We help both the beginners (who will learn what to do to set up an association) and those already present in the NGO area. What is more, we offer office and floor surface at preferential rates together with the substantive support by means of workshops, consultations and networking meetings. Additionally, we suggest where to obtain financial resources and teach how to build the company image. Basically, we do anything we can so that your endeavours are not only enjoyable and effective but also noticeable and in accordance with the law. Szczecin Incubator for Culture is housed in a delightful villa at al. Wojska Polskiego 90 and is governed by the local Media Dizajn Association.

#### Collegium da Vinci SWPS Univeristy

Human Touch is an idea that associates universities, schools, companies, brands and foundations: SWPS University, Collegium Da Vinci, Da Vinci Academic Schools, Concordia Design, VOX, Lab150, Talenty Scholarship Fund and VOX Artis Foundation. Human Touch is much more than a business connection between companies and entities founded by Piotr Voelkel, managed together with his son and daughters. Above all, it is the ability to understand and make constant changes in which people, their needs and values, but also the development of their talent and potential, are at the center of attention.



Over the years, we have developed many ideas for the development of the Group and the benefits of being part of it. We are still implementing many of these plans today. Cooperation is important for HTG: between science and business; between the master and the apprentice; between the company and the employee. Organizations within HTG are still looking for synergies and opportunities to work together and offer mutual support.

Number of participating organisations: 6 + representatives of companies and Academy of Art in Szczecin and creative companies







## 1. Description of the event(s) or meeting(s) conducted by NCC

Date: 13th of September

Place: Dębno Community Center

Format: meeting, workshop, discussion

Agenda:

- COCO4CCI presentation of the project
- COCO4CCI best cases presentation
- Initiation of future cooperation and incentives based on available tools and resources for mutual AVM&CCI cooperation

## 2. Participants

Małgorzata Saar, Centre for Economic Initiatives, West Pomeranian Voivodeship

Rafał Remont, Sitepress Public Relation Agency

Andrzej Sobieski, Homax and Chamber of Commerce in Debno president

Marcin Pruczowski, Ecodarpol

Magdalena Weraksa, Wermatech





### 3. Description of the key participating organisations

#### The Centre for Economic Initiatives - CEI

one-stop shop- a regional partner in the Polish Investment & Trade Agency (PAIH), offers free and professional support at each stage of the investment process. The centre organises study visits and meetings with key business partners in the region. It provides support at each investment stage till its completion.

#### Sitepress Public Relation Agency

A company with extensive experience that has been supporting small and medium-sized enterprises for years. Their activity is based on modern mechanisms, thanks to which it is able to effectively promote any idea, product or service.

For years, they have been creating communication strategies and implementing them in a very wide range: from services related to social media, and ending with running press offices, corporate crisis management or creating visual identification. Among the services provided is services for international companies that are just about to start their operations on the Polish market.

#### Ecodarpol

One of the most innovative companies in the region. The company deals with the development, implementation and production of natural and ecological products supporting the cultivation of plants. Thanks to the EU funds it has recently opened the modern scientific laboratory. For a company to become innovative, each of its products, each solution must be preceded by complex, time-consuming research and laboratory analyzes.

#### Wermatech

It is one of the most famous and respected companies in the region, operating in the renewable energy industry. The strength of this family company is professionalism and vast knowledge in the field of design and construction law related to renewable energy sources (renewable energy

sources), or assistance in the preparation of all documentation, including those related to investment co-financing.



Number of participating organisations: 2 + representatives of companies and NCC representatives