

# REPORT ON STAKEHOLDER CONSULTATION

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Version 1

Deliverable D.T4.1.2

Date

Country: Austria





## Summary of the events and meetings with stakeholders (date and type(s) of event)

Type of consultation (individual meeting, web meeting, round table discussion, ...)	15 x Individual Meeting
Date	27.07.2021, 27.07.2021, 09.08.2021, 19.08.2021, 08.09.2021, 13.09.2021, 13.09.2021, 16.09.2021, 22.09.2021, 22.09.2021, 27.09.2021, 12.10.2021, 14.10.2021, 15.10.2021, 15.10.2021
No. of participants	1 stakeholder / individual meeting

**Total number of stakeholders consulted: 15**

## Description of the stakeholders consulted

*Stakeholders or key partners are important to integrate the cross-sectoral collaboration in the business support environment for CCIs and AVM. Please describe the stakeholders that were consulted (COCO4CCI's advisory board members, other business support organisations, other CCI hubs and actors, policy makers, companies or organisations from other sectors, academia representatives etc. You might even find important stakeholders in your own organisation).*

Stakeholders consulted were from various backgrounds: advisory board members, business support organisations (GRAND GARAGE, digital innovation hub InnovATE, Industry meets makers, technology and innovation management), stakeholders from the Business Upper Austria environment (Clean Tech-Cluster, Investor and Location Management, IT-Cluster, Research and Innovation Consulting), chamber of commerce, local and regional policy makers, district developers, higher education, ...

## Description of the outcome of the consultation

*Please describe the feedback from the stakeholders on your action plan to make COCO4CCI's results sustainable. How can they support the integration of cross-sectoral collaboration into the business support environment? What other insights did you have from the consultation process?*

The stakeholders generally agreed on the importance of having an external facilitator / facilitation process, who will act as a connector between the two parties. Several stakeholders saw the issue of trust between the AVM and CCI side, as well as the unawareness of each other and the benefits which could result out of a collaboration. The personal interaction between from the facilitator with the



two parties needs to be continued as well as awareness raising activities, like the distribution of best practice cases and pointing out the potential of collaborations.

To motivate AVMs and CCIs to participate and to actually take that leap into collaborating, funding schemes and / or targeted support programmes play a crucial part. Being able to have the joined project / first prototype funded makes a big difference and motivate the parties to take the first step and find out where this can go. A critical voice added that there are no existing funding schemes which specifically address the cross-collaborations between CCI and AVM.

Many stakeholders saw great potential and are willing to motivate their networks and find AVMs and CCIs who would benefit from cross-sectoral collaborations. First brainstorming ideas include a bus full of CCIs going to AVM company sites, game design collaboration challenges, using existing transformation workshop formats and dedicating them to be a collider platform for CCI/AVM and also pushing collaborations in the area of automatization and craft.

Furthermore, stakeholders from the research and innovation consultation department of Biz-Up see real potential and synergies to offer the potential matches funding consultations and support (on a national and international level), so that they can continue the path of collaboration.