

TEMPLATE

Output factsheet: Strategies and action plans

Version 1

Project index number and acronym	CE1146 CULTURECOVERY
Lead partner	Comune di Cervia
Output number and title	OUTPUT S.0.3.1 Action plan for the preservation and promotion of ICH through ecomuseums in CENTRAL EUROPE (Ape)
Responsible partner (PP name and number)	PP6 Občina Pivka - Municipality of Pivka
Project website	https://www.interreg-central.eu/Content.Node/CULTURECOVERY.html
Delivery date	06.02.2019

Summary description of the strategy/action plan (developed and/or implemented)

Ecomuseum of the Seasonal Lakes of Pivka is trying to conserve local natural and cultural, tangible and intangible heritage which may otherwise disappear forever. It tries to give our heritage a local, regional, national and transnational recognition; strengthen local identity; enable social cooperation within and between groups; provide historical continuity; enhance the use of creative industry and information communication technologies and foster enjoyment. To execute things above we need Action plan.

We are well aware that intangible cultural heritage is fundamentally safeguarded by the agents of the communities that produce and maintain it, that is why they are one of the main actors in action plan.

Main goal of our action plan is sustainable preservation and management of ICH with Ecomuseum. We would like to maximize the involvement of our local community and protect ICH. We would like to establish a committee in which locals interested in participating to the conservation of cultural heritage will be involved. We would also like is to gain new partners and make some kind of Ecomuseum Network that would put together subjects with similar objectives, stimulating shared initiatives and a common vision between them, in this way empowering them and strengthening their actions and thus foster private - public cooperation.

Our pilot action is directed towards better use of creative industry and information communication technologies to preserve, represent and communicate ICH. We will use creative design application to communicate ICH, thus making it livelier and more interesting for people.

Second pilot action is foreseen in field of participatory activities for better involvement of active locals in the recovery, interpretation, maintenance and transfer of a knowledge of traditional craftsmen to ICH. We plan to cooperate with holders of ICH to organize the transfer of a knowledge of dry-stone walling and stonemasonry. Furthermore, we will also implement a pilot action targeting schools to teach them about importance of ICH through a didactive kit and preparatory for the launch of an international contest involving our pilot area based on the production of “amateur” viral videos on the ICH.

NUTS region(s) concerned by the strategy/action plan (relevant NUTS level)

Action plan for the ecomuseum of Pivka (APEPivka) mostly concerns area called Littoral-Inner Carniola Statistical Region, this is an area where our Ecomuseum is located.

Expected impact and benefits of the strategy/action plan for the concerned territories and target groups

APEPivka was written, developed in a close relationship with our local community. This is very important since they are the main force behind Ecomuseum and carriers of ICH. In this way, we showed them that we appreciate their work and time they invest. We believe that this will further foster our cooperation and they will stay motivated to carry on with their work - interest in Ecomuseum. APEPivka was presented and written in close collaboration with the Public Institute for the Management of Heritage and Tourism Pivka which is partly responsible for the Ecomuseum of the Seasonal Lakes of Pivka. With this action plan we have set new goals that we want to reach and make a plan that we can follow. We have presented our Action plan to Regional Development Agency Green Karst, Ltd. (RDA Green Karst) which covers our area. This is very important since agency is responsible of developing a strategy for regional development in which cultural heritage is included. Action plan will help them to get a good overview of the actual state of intangible cultural heritage in our area. We have also collaborated with Institute for the Protection of Cultural Heritage of Slovenia - district unity Nova Gorica. For then it is important to know what, in connection with culture heritage, is happening in our region, what we are currently doing and what are our plans for the future. In this way they can plan their work accordingly.

Sustainability of the developed or implemented strategy/action plan and its transferability to other territories and stakeholders

Our Action plan is meant as a medium-term programming tool, so it will be used and implemented by the Ecomuseum also after the project ends. Action plan is designed so that it can be used also in other territories and with other stakeholders. When we were creating it we have also consider Cultural Heritage Strategy for the period 2018-2026 for Slovenia and actions included in it. So our APEPivka is in line with it.

Lessons learned from the development/implementation process of the strategy/action plan and added value of transnational cooperation

Since in Slovenia we have only two Ecomuseums a transnational cooperation is of a great value for us. We can learn a lot from partners Ecomuseums, share our knowledge on how to work with public and also, we can exchange our strengths and weaknesses, opportunities and treats.

References to relevant deliverables and web-links If applicable, pictures or images to be provided as annex

This output is directly connected to the deliverable D.T. 3.1.6 Action plan for the Ecomuseum of Pivka. We have also discussed our Action plan on workshop Dediščina nas povezuje D.T2.2.1.2 Report on local public-private participative process.

<https://www.pivka.si/objava/157830>