



Past - Present - Future



# TRANSNATIONAL SUMMER SCHOOL: REINVENTING INDUSTRIAL CULTURE - NEW FUTURES FOR THE PALLA

GLAUCHAU, GERMANY, 30.07.-06.08.2017

## CALL FOR PARTICIPANTS



## Background, aim and topics

InduCult 2.0 will host an international summer school with 20 Master and PhD-students engaged in topics related to industrial heritage and industrial culture from a range of disciplines (e.g. geography, architecture, planning, arts, cultural studies, industrial history, sociology, and economics). Together with the University of Graz, the Leibniz Institute for Regional Geography (IfL) will organize the school in summer 2017 supported by weberag Glauchau, the local economic development agency.

The large county town Glauchau is a city with 24.000 inhabitants located in the south-west of Saxony, in the administrative district Zwickau. During industrialization in the 19th century, Glauchau became an important place for textile industry in the fields of spinning and weaving. In this time, many large and splendid factories were built.

After the political change in Germany in 1989, the textile industry was not competitive anymore and new branches of economy developed. Significant buildings like the Palla-Ensemble shaping the cityscape went out of use. The "Palla" is a large area with many buildings located in the middle of the town at the axis between the railway station, the market and the castles.

The city of Glauchau, who owns the Palla-ensemble, wants to transform the historically significant buildings and devote them to modern usage linked to the creative and cultural economy - but also other futures are possible. The topics of the summer school are related to creative ideas of the buildings transformation and to the re-conceptualisation of industrial culture in scientific and practical terms (relating to such concepts as industry 4.0, post-industrial society and knowledge-based economy).

The programme of the school will consist of 2 days of scientific input and debate, 1,5 days empirical and analytical work based on local input and 2,5 days of project based atelier work aiming at the re-invention of the former industrial site Palla. Group-work results - inspired by the design thinking method - have a high probability to attract local interest and to be implemented at later stages of project development. The school will start on Sunday evening July 30, 2017 with a get-together at castle Glauchau combined with a visit of the Salvador Dali exhibition. On Saturday August 5, group work results will be presented publicly combined with a farewell party at the territory of Palla-ensemble. On Sunday, there will be a joint breakfast, and potentially cultural activities.

Participants will work in the premises of the former voluntary fire brigade on site and will be accommodated in residential facilities of the University of Cooperative Education Glauchau or in shared flats of local housing companies. There will also be a social programme linked to the summer school.

## Credits and Requirements

5 ECTS Points are available by the University of Leipzig or University of Graz.

Participants are expected to contribute to the costs with a small fee (50 EUR).

We have limited opportunities to support travel costs financially. Participants have to indicate in registration, whether they need a travel grant for being able to participate.

## Application and Contact

Deadline: We ask for your application until 23 June 2017. Accepted candidates will be notified immediately. Participation is limited to 20 people. Please send us your 1-page CV, a 1-page letter of motivation and a short abstract about a potential poster presentation or short input showing your expertise and capacities you can offer for the teamwork.

Please send your application to [A\\_Wust@ifl-leipzig.de](mailto:A_Wust@ifl-leipzig.de).

## Impressions



# Programme – Transnational Summer School

## Reinventing Industrial Culture – New Futures for the Palla

30.07. - 06.08.2017 – Glauchau / Germany



Past - Present - Future

	<i>Sunday, 30.07.</i>	<i>Monday, 31.07</i>	<i>Tuesday, 01.08.</i>	<i>Wednesday, 02.08.</i>	<i>Thursday, 03.08.</i>	<i>Friday, 04.08.</i>	<i>Saturday, 05.08.</i>	<i>Sunday, 06.08.</i>
<i>Subject of the Day</i>	Arrival & Welcome	Introduction & Exploring Glauchau	Thematic Inputs to the Topic	Introduction into Group Work	Group Work	Group Work	Fine-tuning & Presentations	Departure
<i>Morning</i>		Welcome! Introduction to the Summer School & the Project “InduCult 2.0”	Guided Tour Regarding Recent Developments in Glauchau	Inputs of Experts II; Group Work Kick-start with Trainers	Group Work: Documentation of Issues to be Solved	Group Work: Design of Ideas and Project Results	Group Work Fine-tuning of Projects & Preparation of Presentations	Farewell & Departure
<i>Afternoon</i>		Exploring Glauchau: Input, Discovery Tour & Sharing of Impressions	Inputs of Experts I: Re-inventing old Industrial Buildings; Harvesting Participants’ Expertise	Introduction to Design Thinking Methodology & Group Work	Group work: Generation of Ideas and Solutions	Group Work: Creating Collaborative Environments for Realising Projects	Public Project Presentations	
<i>Evening</i>	Get-together in the Castle of Glauchau	Poster Presentations, Film & Beer	Public Lecture and Panel Discussion: Glauchau and the Future of the Palla	Evening Programme	Evening Programme	Elevator Pitch Training & Competition	Local Band, Beer & Music	

# Programme

<b>Sunday, 30.07.</b>	<b>Arrival &amp; Welcome</b>
19h	Get-together in the castle of Glauchau (Schloßplatz 5a in 08371 Glauchau) and tour through the exhibition of Salvador Dalí
20h	Welcome (Astrid Modrack - WEBERAG Glauchau & Andreas Wust - IfL Leipzig)
<b>Monday, 31.07</b>	<b>Introduction &amp; Exploring Glauchau</b>
08h30	Breakfast & registration at Neue Feuerwache Glauchau
09h30	Warming up; sharing expectations and wishes in terms of the summer school
10h30	Introducing the programme and to the topic (Thilo Lang - IfL Leipzig)
11h	Living industrial culture - the project InduCult 2.0 and industrial culture in county Zwickau (Carsten Debes - District of Zwickau, tbc)
11h30	Introducing the aim of the summer school: re-inventing Glauchau, re-inventing the Palla (Astrid Modrack - WEBERAG Glauchau)
12h	Exploring the Palla (NN, tbc)
13h	Lunch
14h	Input: Glauchau between old industrial past and new futures (NN, tbc)
15h	Introduction to exploring Glauchau (in teams of 2)
17h	Coffee break
17h30	Sharing first impressions in plenary; marking hotspots and observations on a giant wall map of Glauchau; free study time in local project library
19h30	Dinner
20h30	Poster presentations, film & beer
<b>Tuesday, 01.08.</b>	<b>Thematic Inputs to the Topic</b>
08h30	Breakfast
09h30	Guided tour regarding recent developments in Glauchau (redevelopment area, competition of designing open spaces, textile factory Palla, ...); discussion of needs and demands in and for Glauchau (NN, tbc)
11h30	Joint reflections in plenary, marking observations on a detailed wall map
12h30	Lunch
14h	Input: New industrial culture through Re-inventing old industrial buildings - examples from Weißwasser (Robert Nadler - ILS Dortmund & Sebastian Krüger – Mitarbeiter Garage Soziokulturelles Zentrum, angefragt)
15h	Input: New creative working culture (Christian Rost - Leiter des Sächsischen Zentrums für Kultur- und Kreativwirtschaft)
15h30	Coffee break
16h	Harvesting Participants' Expertise through short presentations (7min presentation + 7min discussion) (Part I)
18h30	Dinner at Restaurant
19h30	Public evening lecture: Glauchau and the Palla - a symbiotic relation (Rolf Scheurer – xxx, tbc) Panel Discussion: Glauchau and the future of the Palla (with local mayor, graffiti artist, Kathleen Scheurer, Astrid Modrack & Robert Nadler, tbc)
<b>Wednesday, 02.08.</b>	<b>Introduction into Group Work</b>
08h30	Breakfast
09h30	Input: Re-inventions in small town settings (Jörn Harfst, Wolfgang Fischer)
10h30	Input: Bringing empty buildings into new use (Michael Stellmacher - Haus- und WagenRat e.V. Leipzig)

11h30	Group work kick-start with trainers (Michael Stellmacher, Jörn Harfst/ Wolfgang Fischer, Kathleen Scheurer, Thilo Lang, Astrid Modrack): town explorations, archive studies, building explorations
13h	Lunch tour
14h	Introducing design thinking methodology: personas in Glauchau
15h	Group work empirical work and analysis
17h30	Local initiatives and organizations with ambitions for local development
19h	Dinner at restaurant
20h30	Evening programme - bowling
<b>Thursday, 03.08.</b>	<b>Group Work</b>
08h30	Breakfast
09h30	Group work: documentation of issues to be solved; documentation of analysis
12h	Lunch tour
14h	Group work: generation of ideas and solutions; re-inventing the Palla for new use
17h30	Interim presentations
19h	Dinner
20h30	Evening programme
<b>Friday, 04.08.</b>	<b>Group Work</b>
08h30	Breakfast
09h30	Group work: design of ideas and project results
12h	Lunch tour
14h	Interim presentation: contesting ideas
15h30	Coffee break
16h	Group work: creating collaborative environments for realising projects
18h30	Dinner
19h30	Elevator pitch training
20h30	Elevator pitch competition
<b>Saturday, 05.08.</b>	<b>Fine-tuning &amp; Presentations</b>
08h30	Breakfast
09h30	Group work fine tuning of projects and preparation of presentations
12h30	Lunch tour
13h30	Presentation of results
18h	Public event
20h30	Local band, beer & music
<b>Sunday, 06.08.</b>	<b>Departure</b>
08h30	Breakfast
09h30	Good-bye & departure