



Helping the automotive sector to master the green transition

The automotive industry is in the middle of a transformative shift driven by climate change, disruptive technologies, and global competition. Smaller and medium-sized companies sometimes struggle to take up trends like electrification, connectivity, automation, and the platform economy. The Drive2Transform project helps them to master this shift by developing a cross-regional strategy and deploying an open transformation platform for the automotive sector. Through the platform, the partners offer the sector tailor-made support in form of tested readiness models, regional adaptation scenarios, and capacity-building measures.

interreg-central.eu/projects/drive2transform

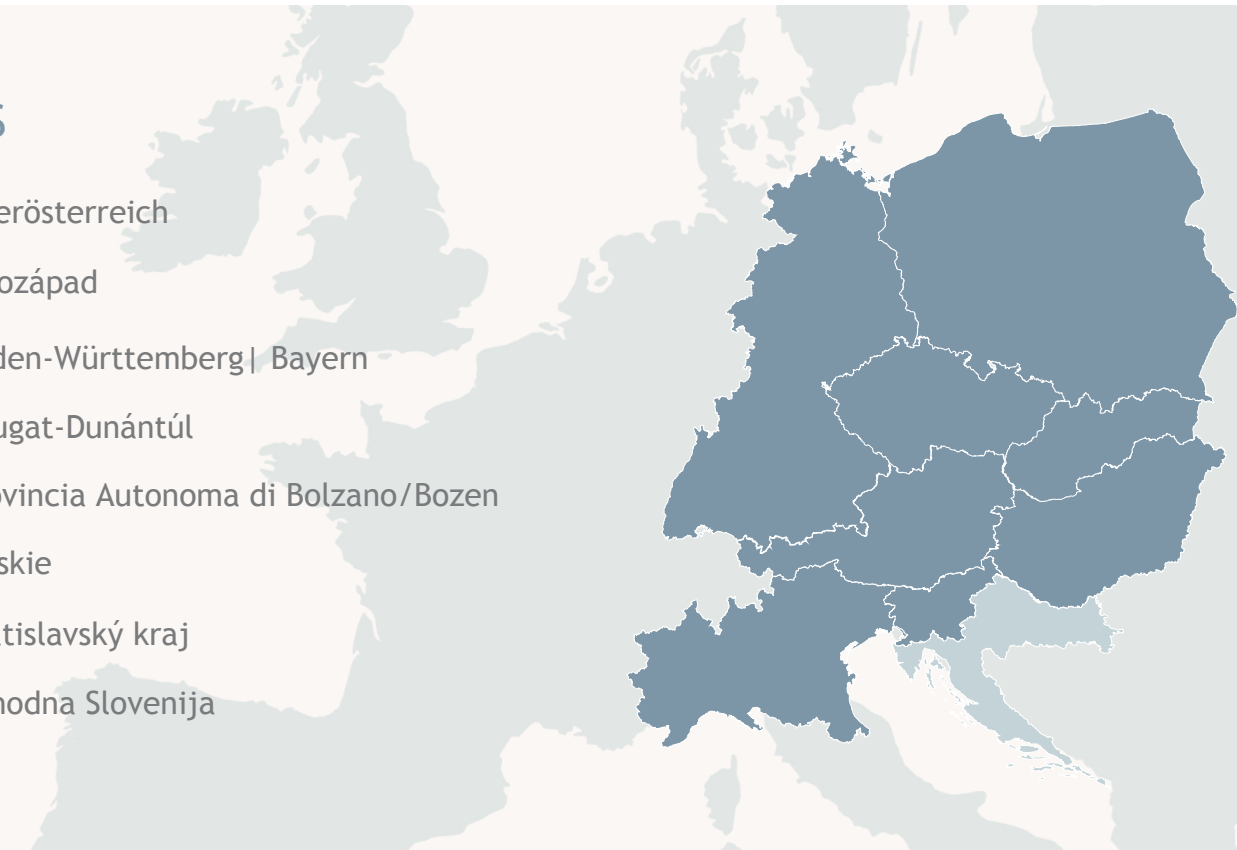


Drive2Transform



COUNTRIES & REGIONS

AUSTRIA	Oberösterreich
CZECHIA	Jihozápad
GERMANY	Baden-Württemberg Bayern
HUNGARY	Nyugat-Dunántúl
ITALY	Provincia Autonoma di Bolzano/Bozen
POLAND	Śląskie
SLOVAKIA	Bratislavský kraj
SLOVENIA	Zahodna Slovenija



1,78 million €
Project budget

9
Partners

06.2024
Start date

3
Pilots

11.2026
End date

