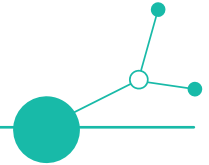# D.2.5.1 1ˢᵗ Press release

PP 3 CCIS (Tanja Faganel)
June 2024

1. Press release – guidelines

Guidelines for the HL4V project partners:

- The following press release is prepared for raising awareness of the development process during establishment of territorial Health Labs4Value.

- The knowledge partners are responsible for adapting the text of the press release to their territorial pilot locations, and translation of the press release to national languages. When adapting the text, please keep the following guidelines in mind:

    - Use clear and concise language that is appropriate for your target audience.

    - Avoid jargon and technical terms.

    - Localize the text to your specific country or region.

    - Use gender-neutral and non-discrimination language.

    - When people are on photos, please use the ones on which men and women are equally represented.

- In each country the press release should be sent to **at least 3 media per territory**. Additionally, it will be published on our project website, and all PPs organizations websites and social medias.

- Visuals: please equip the press release with the project logo (this is mandatory – logos are available on Teamwork under the communication tasks, or here: https://gzs365-my.sharepoint.com/:f:/g/personal/tanja_faganel_gzs_si/Eoxod8cyCuVDhrGQBXokaq0BplL78S-6XbsK95X7mncfOQ?e=dVPxHO). It is also recommended to attach other photos to support the text. Please be aware that you should only use the photos that you have IPR for.

- Contact information – please replace the contact details relevant for your territorial pilot location.

Health Labs4Value Project Advances Patient-Centred Healthcare Solutions Across Central Europe

A Step Forward to 5 Territorial Living Labs and Patient-Centred Healthcare

The Health Labs4Value project has made significant progress in establishing five territorial living labs across Central Europe, located in Hungary, Slovenia, Germany, the Czech Republic, and Poland. These labs serve as innovation hubs where patients, their families, healthcare providers, companies, and policymakers collaborate to co-create solutions that directly address local healthcare challenges.

As part of this initiative, each country organized an Open Innovation Camp in January 2024, bringing together key stakeholders to identify patient-centred solutions tailored to the specific needs of their communities and hospitals. The outcomes from these camps are already shaping a new and better future for healthcare in the five participating hospitals.

Results from the Open Innovation Camps

Slovenia: Enhancing Post-Discharge Support for Patients

In Slovenia, the Open Innovation Camp was conducted in two phases: a virtual session via Zoom and an in-person meeting at the Chamber of Commerce and Industry of Slovenia. During these sessions, stakeholders, including patients and their families, identified key challenges faced after hospital discharge, such as limited access to medical services, inadequate support, and insufficient postoperative information while patients await rehabilitation at home.

- Proposed Solution:
  The Slovenian team is developing a comprehensive digital service to support patients during their recovery, particularly while they are awaiting rehabilitation at home after hospital discharge. The service aims to alleviate the burden on healthcare providers while maximizing patient satisfaction. Key features will include accessible, up-to-date information, virtual communication with healthcare professionals, and tools that patients can use on their smart devices for continuous care.

Germany: Empowering Seniors with Digital Health Tools

Germany's camp, held at the University Hospital Dresden, focused on patients with hip osteoarthritis, particularly seniors who are most affected by this chronic condition. The discussion highlighted the need for better support before and after hip surgeries, managing information overload, and assisting with time management.

- Proposed Solution:
  Partnering with DORA GmbH, the German team is creating a health application designed to educate and motivate patients before and after surgery. The app will feature targeted knowledge modules, exercise programs developed by physiotherapists, a diary for tracking pain progression, and reminders for medications and appointments, ensuring comprehensive support throughout the treatment process.

Czech Republic: Building a Supportive Digital Platform for Spinal Cord Injury Patients

The Czech Republic's camp, held at Liberec TUL, brought together patients with spinal cord injuries and their families. Participants identified critical issues such as difficulties in accessing

information, the need for stronger community support, and challenges in adapting homes for life post-injury.

- Proposed Solution:
  The Czech team is developing a digital platform tailored to the needs of the spinal cord injury community. This platform will improve accessibility, foster independence, and enhance social integration. It will also provide reliable information and encourage collaboration among patients, healthcare providers, and families.

Poland: Streamlining Healthcare Administration for Chronic Condition Patients

Poland's Open Innovation Camp, held at Green ROOM–MOLecoLAB, focused on patients with chronic conditions like coronary heart disease and diabetes. Participants highlighted issues such as long outpatient clinic queues, limited digital access to medical records, and excessive bureaucracy in healthcare.

- Proposed Solution:
  The Polish team is developing a digital solution to streamline administrative processes. This includes digital queue management, full digitization of medical records, AI-supported documentation optimization, and digital patient identification, all aimed at improving efficiency and patient experience.

Hungary: Optimizing Hospital Administration and Patient Care

Hungary's camp, held at the TritonLife Group office in Budapest, addressed administrative challenges within the healthcare system. Participants identified the need for improved communication, streamlined administrative tasks, and better patient tracking.

- Proposed Solution:
  The Hungarian team is working on an IT solution that integrates financial, booking, and patient tracking systems with telemedicine capabilities. The focus is on consolidating administrative tasks to improve staff workflow and developing an interactive online interface that caters to both patients and medical staff.

Learn More

The Health Labs4Value project is dedicated to transforming healthcare through innovation and collaboration. To stay updated on our progress, please visit our website and follow us on social media:

Website: www.interreg-central.eu/projects/health-labs4value
Facebook: www.facebook.com/HealthLabs4Value
LinkedIn: www.linkedin.com/groups/9346332/

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The Health Labs4Value project, funded by the Internet Central Europe Programme, aims to improve the health system by using the methodology of so-called living laboratories and the co-creation method.' or something similar.