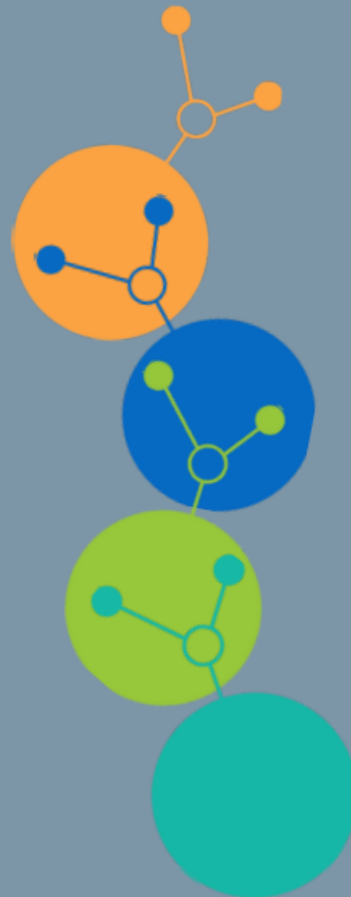




# CALL LAUNCH WEBINAR

*Online*

15 October 2024  
10.00 - 11.30



Slido.com

#InterregCECall



# AGENDA

10.00

## **Welcome and Introduction to Our Funding**

*Martin Hutter, Interreg CENTRAL EUROPE Managing Authority  
Luca Ferrarese, Head of Interreg CENTRAL EUROPE Joint Secretariat*

10.15

## **New Call for Peripheral & Lagging Areas: All You Need to Know when Applying with Us**

*Monika Schönerklee-Grasser, Head of Project Unit - Strategy  
Christophe Ebermann, Head of Project Unit - Operations  
Helga Portelli, Head of Programme Unit*

11.00

## **Questions & Answers**

11.30

**Closure**

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# CENTRAL EUROPE in a Nutshell

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# CENTRAL EUROPE is a functional area...

*crossed by flows along common territorial, economic, social and cultural features*

## Goods transported by rail between clusters (2015) [1000€]

- inbound goods flow
- outbound goods flow

## Types of regions

- Specialised manufacturing cluster
- Bavarian manufacturing cluster
- Lombardy manufacturing cluster
- Peripheral regions with low manufacturing specialisation
- Stuttgart manufacturing cluster
- Central manufacturing regions

*Comparatively intermediary manufacturing specialisation: many enterprises*

*Specialised manufacturing, high value added, good transport interlinkages and high employment in circular economy businesses.*

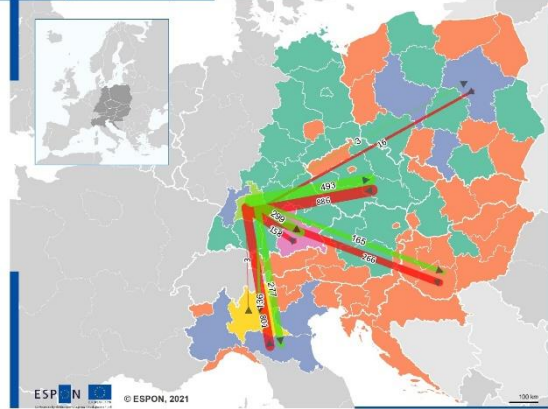
*Highly connected in road transport, highest value generation and employment in the secondary sector.*

*Comparatively low manufacturing specialisation: lowest GVA, employment and wages in manufacturing.*

*Highly specialised, high value added and high manufacturing remuneration. Good transport interlinkages.*

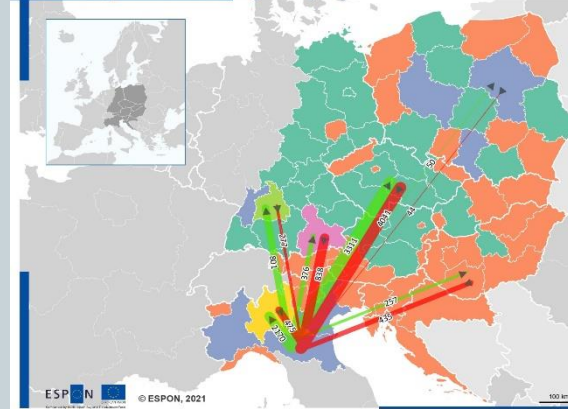
*Sizeable manufacturing presence and form the baseline region across the CE area.*

Manufacturing specialisation in the CE Area and rail transport linkages from Stuttgart manufacturing cluster to other clusters



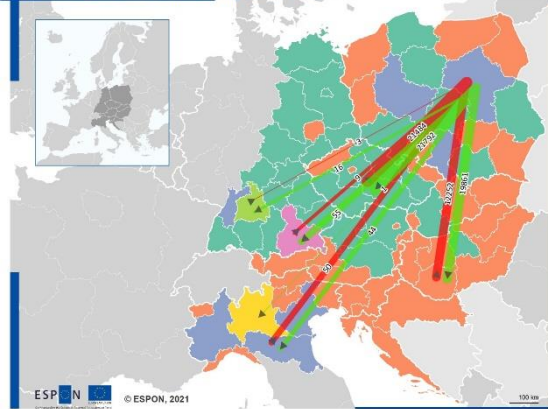
Territorial level: NUTS 0.2 (version 2013)  
 Source: CE Flows, 2021  
 Origin of data: ESPON 2016; Eurostat 2016, 2017, 2018  
 ©University of Geneva for administrative boundaries

Manufactured goods and transportation flows in the CE Area Cluster: Specialised manufacturing cluster (west)



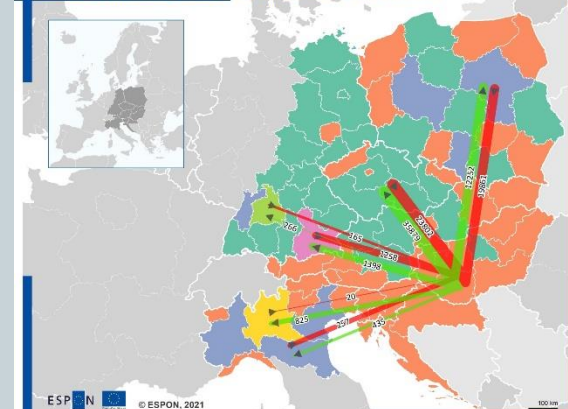
Territorial level: NUTS 0.2 (version 2013)  
 Source: CE Flows, 2021  
 Origin of data: ESPON 2016; Eurostat 2016, 2017, 2018  
 ©University of Geneva for administrative boundaries

Manufactured goods and transportation flows in the CE Area Cluster: Specialised manufacturing cluster (east)

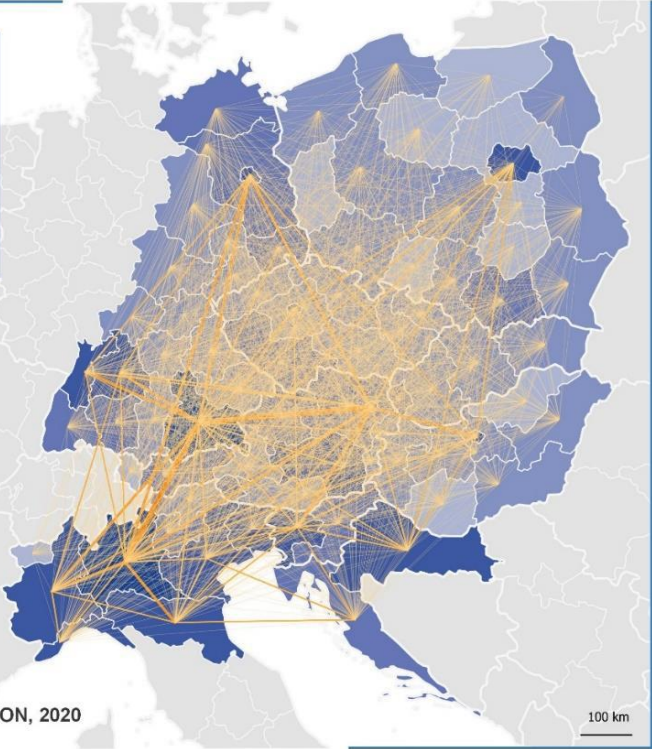


Territorial level: NUTS 0.2 (version 2013)  
 Source: CE Flows, 2021  
 Origin of data: ESPON 2016; Eurostat 2016, 2017, 2018  
 ©University of Geneva for administrative boundaries

Manufactured goods and transportation flows in the CE Area Cluster: Peripheral regions with low manufacturing specialisation



Territorial level: NUTS 0.2 (version 2013)  
 Source: CE Flows, 2021  
 Origin of data: ESPON 2016; Eurostat 2016, 2017, 2018  
 ©University of Geneva for administrative boundaries

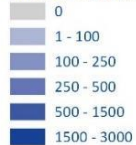


ESPON  © ESPON, 2020

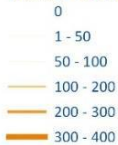
100 km

### Legend

#### Number of projects per region



#### Number of partnerships between regions



Territorial level: NUTS 0.2 (version 2016)  
Source: CE FLOWS, 2020  
Origin of data: KEEP/EU 2020, LIFE Data Hub 2020, CORDIS (archival) 2020  
© University of Geneva for administrative boundaries

Source: ESPON [CE-FLOWS](#) (2021)

...in which transnational cooperation brings together public, private and civil society organisations

*to jointly develop and pioneer new solutions addressing common problems that know no borders*

# INTERREG COOPERATION IS CENTRAL

Interreg CENTRAL EUROPE is a European Union funding programme that supports transnational cooperation. We fund projects that make central Europe more resilient to challenges that know no borders and cannot be solved alone. For more than 25 years, we have been bringing regions together beyond borders to find fitting solutions for their citizens - in a fair and equal way everywhere. [www.interreg-central.eu](http://www.interreg-central.eu)

**Interreg**  
CENTRAL EUROPE



Co-funded by  
the European Union



## PROGRAMME DURATION



## BUDGET



## OUR PROJECTS PER PRIORITY



**27** PROJECTS FUNDED  
**254** PARTNERS  
**46** MILLION € FUNDING ALLOCATED



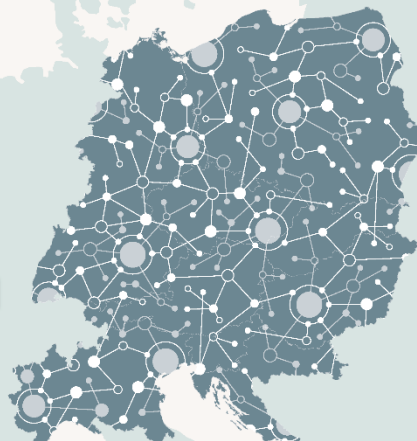
**58** PROJECTS FUNDED  
**599** PARTNERS  
**104** MILLION € FUNDING ALLOCATED



**6** PROJECTS FUNDED  
**65** PARTNERS  
**11** MILLION € FUNDING ALLOCATED



**9** PROJECTS FUNDED  
**97** PARTNERS  
**15** MILLION € FUNDING ALLOCATED

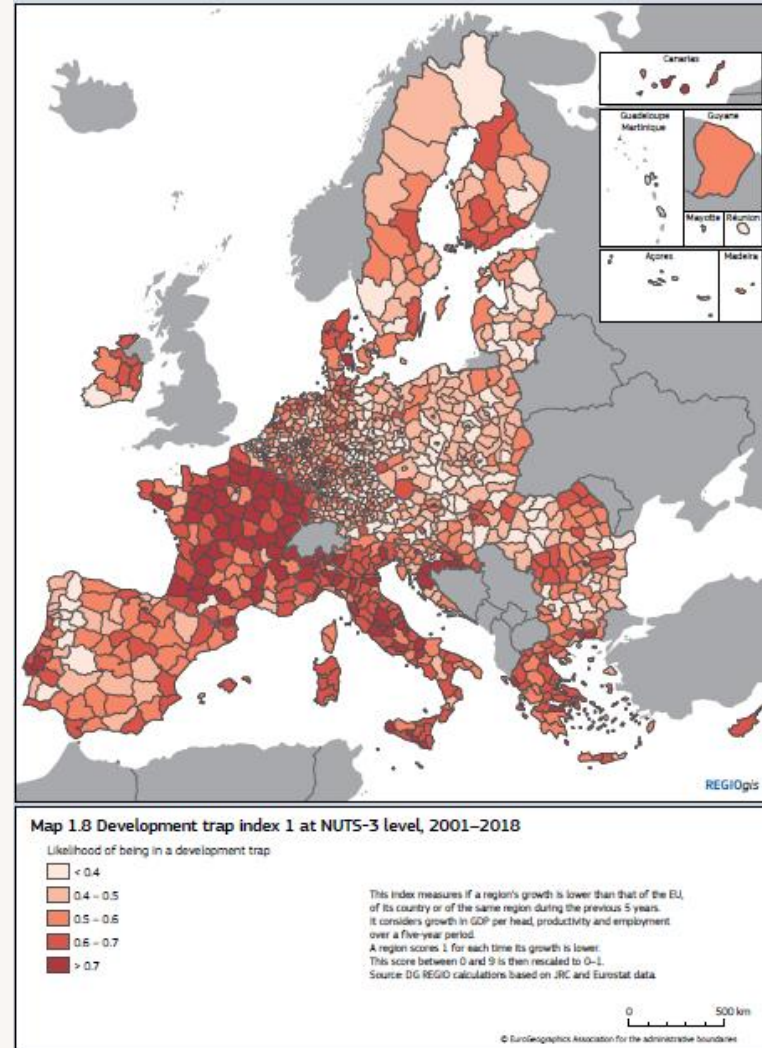


**1.015** INSTITUTIONS INVOLVED IN  
**100** PROJECTS  
**176** MILLION ERDF ALLOCATED



EXPLORE OUR PROJECTS AT PROJECT GATEWAY FOR MORE INSIGHTS!  
<https://www.interreg-central.eu/project-gateway>

The central Europe area has structural differences and **disparities**, with **more advanced** & industrialised areas, as well as **deprived** & lagging behind areas facing **lower competitiveness** and **shrinking populations**, at risk of falling into a **development trap**



# Objective of the Call

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## Our third call aim

*To pioneer solutions for making peripheral and lagging areas more attractive to live and work in.*

# Call specificities and novelties



## Call specificities

The call has a **territorial** (peripheral and lagging areas) and **thematic focus** (4 programme specific objectives)



## Simplification

The call facilitates participation to transnational projects (**small-scale projects**)



## Hearings

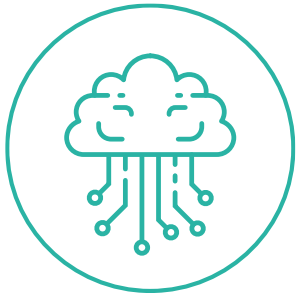
For the first time, promising proposals will be invited to online hearings in the assessment



## Budget

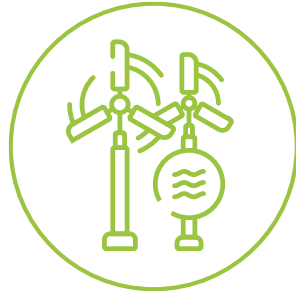
The call has an indicative ERDF allocation of **14 million EUR** (80% EU co-financing rate)

# Call budget per specific objective



SO 1.2 Smart skills

5,6m EUR  
ERDF



SO 2.5 Green urban mobility

2,1m EUR  
ERDF



SO 3.1 Transport connections

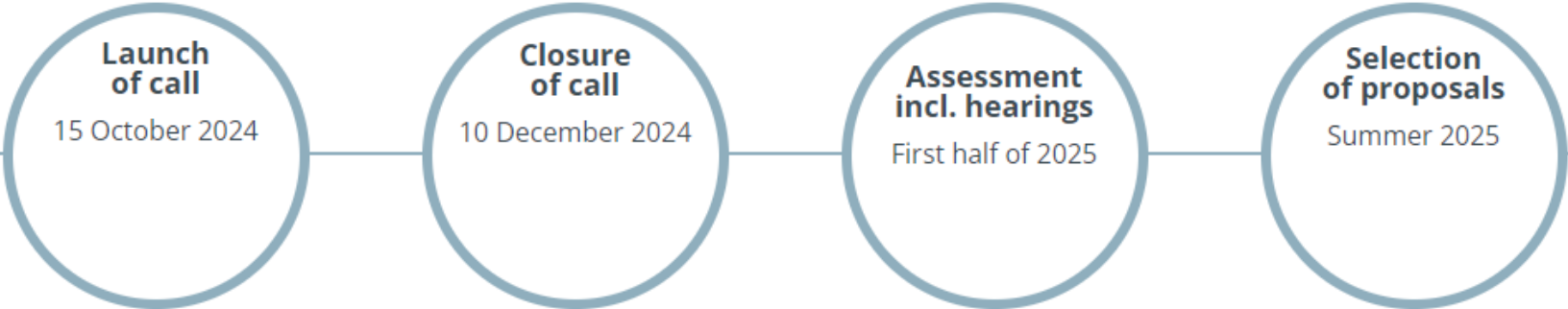
2,1m EUR  
ERDF



SO 4.1 Governance

4,2m EUR  
ERDF

# Call timeline



# Territorial Focus

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Main Features of the Call



Your proposal should clearly focus on  
**peripheral and lagging areas**

# Territorial characteristics

Targeted areas have to comply with **one or more of the following requirements:**

- Low economic potential
- Poor access to services of general interest (SGI), often affected by demographic change
- Lack of relational proximity, decline in significance, influence or connectivity

The scale or size of areas depends on the project goals and could include local neighbourhoods (e.g. suburbs), city districts, villages and rural communities, small- or medium-sized towns, or entire regions

Characteristics of areas targeted by the project have to be clearly explained in the application form

# Thematic Focus

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Main Features of the Call



# We focus the call on four programme specific objectives



Strengthen skills for smart specialisation,  
industrial transition and entrepreneurship (SO 1.2)



Green urban mobility (SO2.5)



Improve transport connections of peripheral and  
rural regions (SO 3.1)



Strengthen governance for integrated territorial  
development (SO 4.1)

# SO 1.2: Strengthening skills for smart specialisation, industrial transition and entrepreneurship in central Europe

**RECOMMENDED TOPICS**

Capital and skills development

Brain-drain, outmigration and the loss of skilled work force

Social entrepreneurship

Digital transition

## SO 2.5: Greening urban mobility in central Europe

### RECOMMENDED TOPICS



Sustainable multimodal connections in towns and their hinterlands



Accessibility of public transport for everyone in functional urban areas



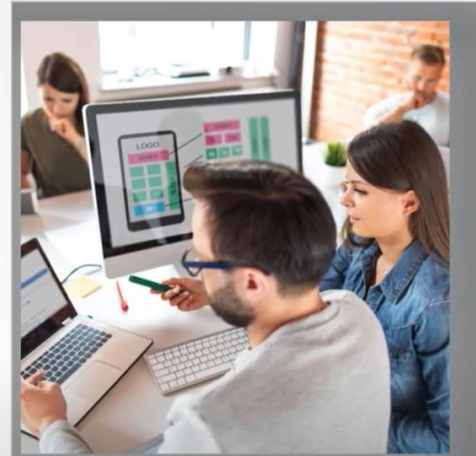
Improving mobility in peri-urban areas, including villages, in a functional urban area approach

## SO 3.1: Improving transport connections of rural and peripheral regions in central Europe

### RECOMMENDED TOPICS



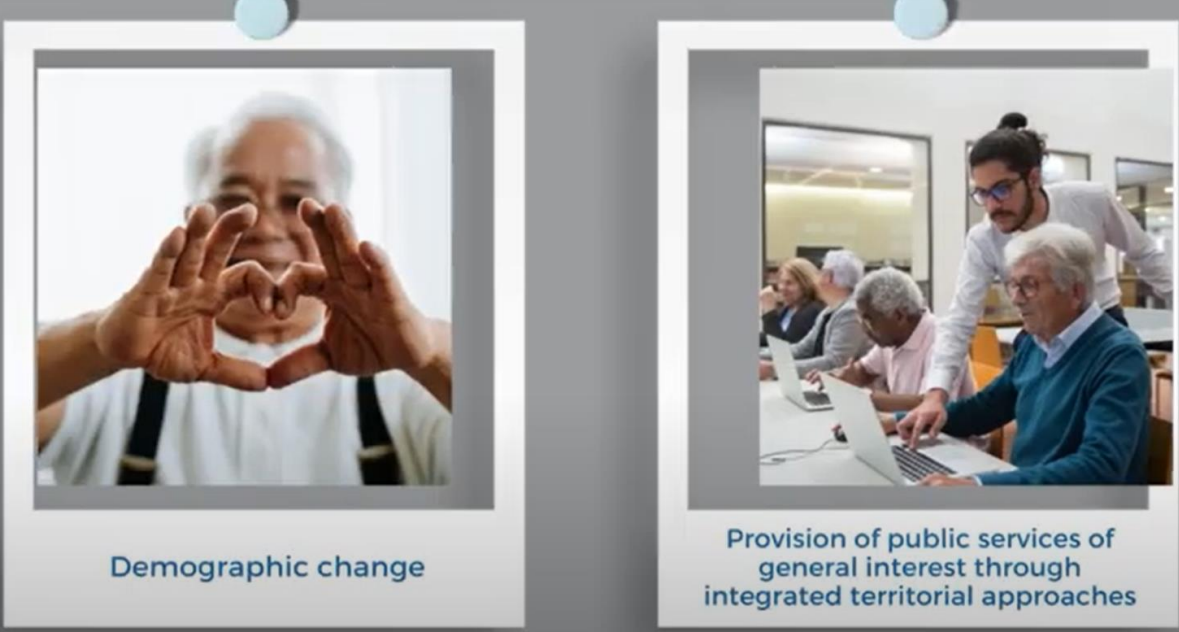
Sustainable passenger transport



Testing and improving regional mobility services in the public interest for the citizens

# SO 4.1: Strengthening governance for integrated territorial development in central Europe

**RECOMMENDED TOPICS**



Demographic change

Provision of public services of general interest through integrated territorial approaches

# Specificities of Small-Scale Projects

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Main Features of the Call

# Small-scale projects in a nutshell



## Objective

Clear emphasis on territorial challenges of peripheral and lagging areas



## Duration

Between 12 and 24 months



## Budget

Up to 800.000 EUR total budget (maximum of 640.000 EUR ERDF)

# Partnership (1)



## Partnership size and transnationality

- Minimum requirement

3

Partners

3

Countries

2

At least from  
Central Europe

- No recommended size (consider project scope and budget limitations)



# Partnership (2)



## Partnership composition

- All types of institutions
- Coherent with the territorial and thematic scope of the project (e.g. competencies, governance level, sectors, outreach to target groups etc.)
- Participation of local and regional actors is encouraged, i.e. public authorities (or related institutions), associations, civil society, NGOs, etc.
- Participation of research organisations should be limited (acting mainly as knowledge providers or support to local/regional actors)

# Intervention logic

## ▪ Project objectives

- To be clearly aligned with the thematic and territorial focus of the call
- Maximum 2 project specific objectives (one per work package)

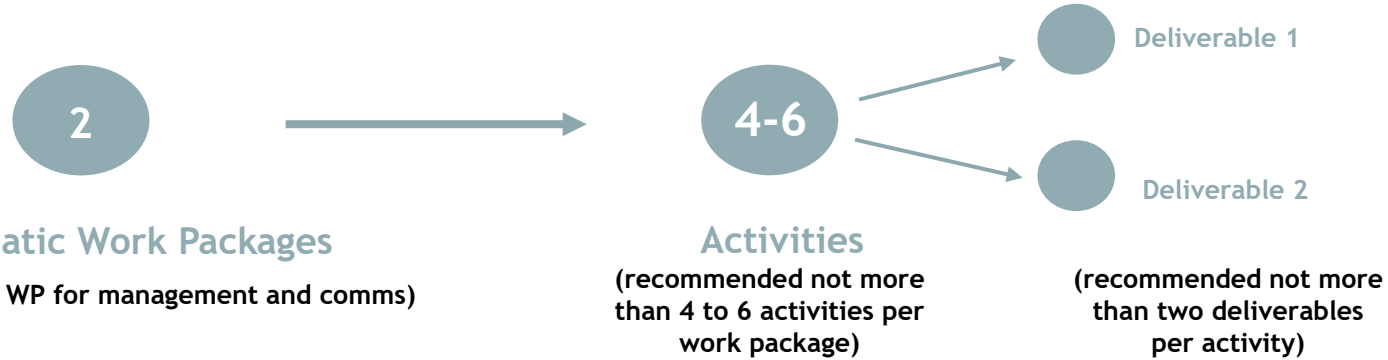
## ▪ Project outputs

- Full set of output types (strategies, action plans, pilot actions, solutions, cooperations)
- Pilot actions (mandatory)
  - At least one (joint) pilot action at the local or regional level and a related solution (*see definitions of output types and related indicators in annex 2 of the programme manual*)
  - “Soft measures”, no investments > EUR 25.000 and no items under CC6 “infrastructure and works”
  - Involvement of local/regional stakeholders, engaging with local communities in bottom-up and participatory approaches

## ▪ Project results

- Tangible and place-based, with a good upscaling potential into local or regional policies
- Local dimension, with clear benefits for local communities and target groups
- Increased capacities of local and regional target groups

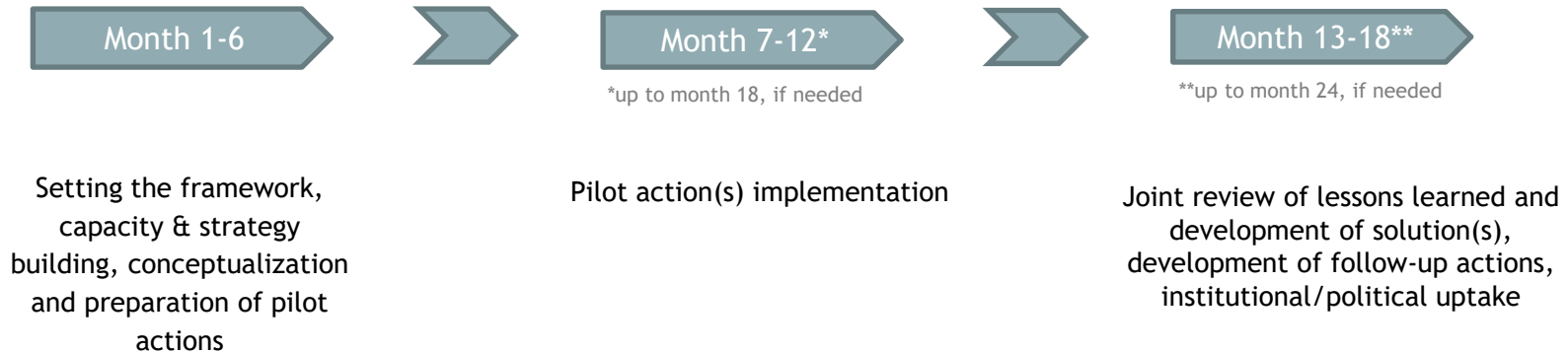
# Project work plan (1)







*For guidance and details on the project intervention logic and work plan, please refer to the programme manual, the offline template of the application form and the online tutorials.*

# Project work plan (2)






## Example of a project timeline



# Key features of a good proposal (1)

-  **Clear and Relevant Logic:** A good project has clear and relevant intervention logic.
-  **Transnational Added Value:** The project must show clear added value from transnational cooperation.
-  **Innovation and Knowledge:** It has to be innovative and build on available knowledge.
-  **Sound Work Plan:** A good project has a well-focused and mature work plan.

# Key features of a good proposal (2)

-  **Competent Partnership:** Partnerships must be relevant, competent, and committed.
-  **Strong Management:** Effective project management ensures quality outputs and results.
-  **Effective Communication:** A strong communication manager coordinates communication activities.
-  **Value for Money:** Projects must demonstrate value for money with an efficient budget.
-  **Long-lasting Impact:** Projects should ensure long-lasting benefits and uptake of results.

# Project budget



- Real Costs
- Simplified cost option (SCO)
- Obligatory SCO

There are ONLY two options for organising your partner budget:

	OPTION 2	OPTION 3
Preparation	Lump sum for preparation and contracting costs	
Project Implementation	CC1 Staff Costs Flat rate 20% of CC4 & CC5	CC1 Staff Costs Real costs
	CC2 Office & Admin Costs Flat rate 15% of CC1	All other CCs Flat rate 40% of CC1
	CC3 Travel & Acc. Costs Flat rate % of CC1 (% is country specific)	
	CC4 Ext. Exp. & Services Real costs	
	CC5 Equipment Costs Real costs	
Closure	Same as option chosen for project implementation	

# SUPPORT MEASURES AND TOOLS

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# Applicant support measures



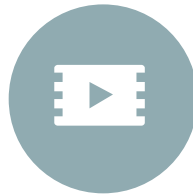
## Community

Online applicant community to facilitate project partner search and present project ideas



## Webinars

Digital events to introduce the call and opportunity for applicants to ask questions. Join our Q&A Webinar on 25 October



## Videos

Set of tutorials and explainers introducing the key aspects of the call, thematic fields and project development



## National support

Guidance and information by national contact points (NCPs) in national languages and application issues



## Individual consultations

Mandatory consultations to provide guidance on project development and application requirements

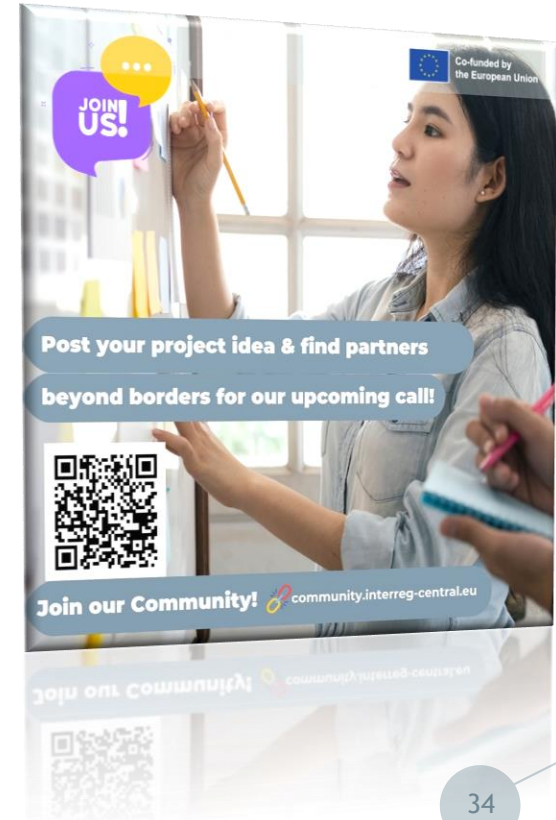


The applicant community is available at <https://community.interreg-central.eu/>

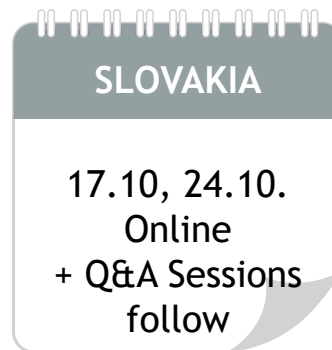
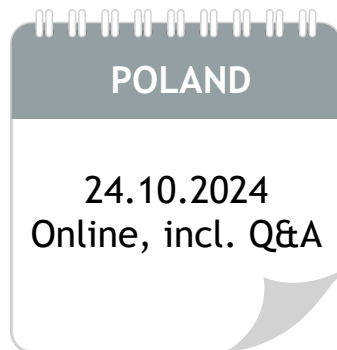
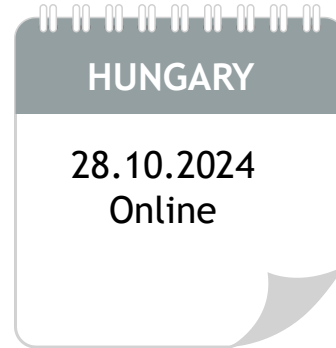
The permanent helpdesk is available at [helpdesk@interreg-central.eu](mailto:helpdesk@interreg-central.eu)

# Compulsory individual consultations

- **Early consultation:** It is advised to request the consultation early in the project development phase.
- **Consultation input:** Consultations are based on the project idea form, which must be submitted through our applicant community platform (it is not obligatory to publish it).
- **Consultation requesting period:** Request your consultation between 17 October and 3 December 2024.
- **Confirmation:** After the consultation, a confirmation will be provided by the JS, including a reference number that is to be included in the lead partner declaration.



# National Info-Days/Q&A Sessions



Coming soon: **Croatia**

<https://www.interreg-central.eu/event-calendar/?date=upcoming&audience=applicants>

# Call-related documents

All relevant documents are available for download at [www.interreg-central.eu/documents](http://www.interreg-central.eu/documents)



## Application Package

- a. Terms of Reference (ToR)
- b. Offline application form template with guidance;
- c. Lead partner & project partner declaration templates;
- d. Simplified financial statement *(applicable only to private lead applicants)*;
- e. Template of pitch deck for online hearings



## Tools

- a. Self-assessment tool of your project proposal
- b. Project summary generator
- c. Financial capacity check for private lead applicant



## Manuals

- a. Programme manual\*
- b. Jems manual\*

*\*available as PDF and in HTML*

# Jems

Applications have to be submitted through the web-based Joint electronic monitoring system (Jems) available at

<https://jems.interreg-central.eu>

## Attention:

Regularly run the pre-submission checks of your application when preparing your project proposal and don't wait the last minute!

interreg CENTRAL EUROPE Co-funded by the European Union Dashboard

Project overview

Application form

Project version (current) V. 1.0

A - Project identification

A - Project identification

A - Project overview tables

B - Project partners

Partners overview

B.2 Associated partners

C - Project description

C.1 Project overall objective

C.2 Project relevance and context

C.3 Project partnership

C.4 Project work plan

C.5 Project results

C.6 Time plan

C.7 Project management and communication

C.8 Long-term effects and

Dashboard / Applications / CE0301019 - GREENmobility / Project identification

Project version: V. 1.0 Draft

Application form CE0301019 - GREENmobility

A - Project identification

A.1 Project identification

\* Asterisks indicate information required for saving.

Please be aware there may be gaps in the numbering of sections, due to the programme's configuration of application form for this call.

Project ID (automatically created) CE0301019

Project acronym GREENmobility

Project title Greening Mobility in Urban and Peri-urban Areas

42/ 200 characters



Error - verification failed.  
Required user interaction.



Warning - there is recommendation how to enhance data quality of Application Form  
User interaction is desirable.



Info - verification passed successfully.