

3P4SSE NEWSLETTER_ #3 contribution from Slovenia (PRIZMA Foundation)

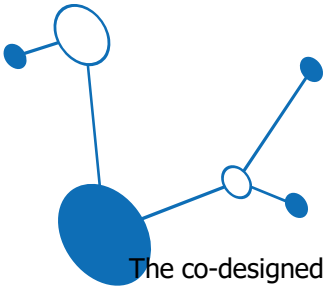
Social Economy Collaborative Solutions to Local Challenges in Poljčane



The PRIZMA Foundation has initiated the implementation of a co-designed Local Action Plan in Poljčane, developed in partnership with regional stakeholders. This comprehensive plan focuses on three key objectives that will shape the community's future development.

1. **Promote the Development of Social Economy Ecosystems** through establishing supportive environments for social enterprises to address local socio-economic challenges.
2. **Enhance Collaboration Among Stakeholders** with the help of leveraging public-private partnerships (PPP) to integrate the efforts of the municipality, local businesses, NGOs, farmers, and the community to deliver services and create economic opportunities.
3. **Revitalise Local Economy** by utilising local resources to develop new public-interest services (e.g., tourism, heritage management) that improve the quality of life and create sustainable economic growth in Poljčane.





The co-designed Local Action Plan emphasizes enhanced stakeholder collaboration, clear municipal guidelines for supporting Social and Solidarity Economy (SSE) initiatives, and customized approaches for rural community needs. Implementation strategies include stakeholder identification and engagement, regular coordination meetings, co-creative planning sessions, development and testing of practical guidelines, and multi-channel media engagement to boost visibility and community participation.

Diverse stakeholders such as the municipality of Poljčane, social enterprise Živo Gnezdo, primary school and kindergarten, local NGOs, wine producers, farmers, engaged citizens and others have been already mapped by the PRIZMA Foundation. We conducted first stakeholder meetings in order to agree on developing sustainable services in public interest. Implemented activities form the foundation for further collaborative efforts and community development.

The main focus of the co-designed Local Action Plan is to develop local tourism services and products through the PPP framework. This initiative serves the dual purpose of testing collaborative methodologies while delivering immediate community benefits. The Poljčane initiative represents a crucial step in understanding how public-private partnerships can drive social economy development and efficiently address local issues. Through systematic collaboration and experiential learning, this project aims to contribute valuable insights into effective PPP approaches for local community development. As progress is made, the lessons learned from this initiative will help shape future social economy projects in other communities.