



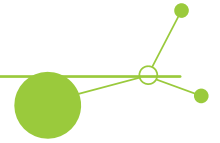
Digital and circular transformation of manufacturing SMEs

Date: 05. March 2025

Location: Szombathely, Hungary , Temesvár u. 44.

Király Sportlétesítmény "B" building

[Google Maps Location](#)



7:45 Transfer to FALCO – Meeting point location		
08:00-09:30	Study visit in FALCO Wood Industry (reuse of wood waste)	
Transfer to the conference location Conference location: Király Sportlétesítmény (Szombathely, Hungary , Temesvár u. 44.)		
10:00-10:30	Registration + coffee	
10:30-11:00	WELCOME (10 mins./presentation)	
	Welcome and aim of the event	Balázs Barta, managing director, Pannon Business Network
	Presentation of SMART CIRCUIT	Agnieszka Włodarczyk-Gębik, lead partner, Krakow Technology Park
11:00-11:45	Supporting policy environment (15 mins./presentation) ~Succeeding in the green and digital transitions: policy engagement	
	Policy perspectives in Szombathely	Adrienn Bokányi- Councillor, Municipality of Szombathely with county rights (invited by PBN-online)
	Hydrogen technology development plan for Małopolska until 2030	Mr Jerzy Kopec - Malopolska Regional Authority (invited by KPT)
	Circular Economy strategy in Austria	Susanne Roßkogler - Montanuniversität Leoben, Environmental and Energy Process Engineering. Working group: Future Waste (invited by PRO)
11:45-12:45	Synergies for Sustainable Development (10 mins./presentation) ~Towards Circular Innovation and Development Corridors inside and beyond the EU. Synergies for Sustainable Development	
	Improving Eco-efficiency and Circular Economy Impact through Innovation (CIRCI project)	Andreja Hlišč, Director of the Chamber of Electrical Industry of Slovenia (invited by TECOS)



	Connecting Manufacturing Players to Drive Sustainable Innovation and Entrepreneurship in Europe (EIT Manufacturing)	Andreas Gams—Ecosystem Manager, EIT Manufacturing (invited by PBN)
	Circless Essentials	Tomáš Pavlík - business development director at BAVENIR (invited by TUKE)
	Increasing the competitiveness of SME companies through sustainable product design (CURIOST project)	Janusz Kahl, director of , South Poland Cleantech (invited by KPT, will join on-line)
	Standardising circular public procurement processes (CE-PRINCE project)	Emoke Takacs Researcher at European Research Institute (invited by TUKE)
12:45 – 14:00	LUCH TIME & NETWORKING	
14:00 – 15:00	MASTER CLASSES – SUSTAINABLE MANUFACTURING (30 mins./presentation)	
	Smooth Disruption: How Polish SMEs are embracing the Circular Economy from the perspective of a Circular Design Consultancy	Katarzyna Śliwa, Ergo Design Chief Executive Officer (invited by KPT, will join on-line)
	Circular economy end of waste criteria	prof. dr. Aleksandra Anić Vučinić, University of Zagreb- Faculty of Geotechnical Engineering (invited by HGK)
15:00-17:00	CIRCULAR INDUSTRY FUTURE PANEL & STRATEGY DISSEMINATION LAB (30 mins./panel) ~Closing the Loop: How Enterprises, Academia and Policy Makers Build a Sustainable Economy	
15:00-15:10	Gearing Up for a Sustainable Future: The Power of Policies, Business, and Innovation Hubs	Mária Růčková - Technical University of Kosice
	PANEL1: Importance of supporting strategies Moderator: Simona Knežević Vernon - TECOS	<ol style="list-style-type: none"> 1. doc. Mgr. Francesco Vizzarri, PhD. - National Agricultural and Food Center (invited by TUKE) 2. Mr Jerzy Kopec - representation of Malopolska Regional Authority (invited by KPT) 3. Natalija Poš, Ministry of Cohesion and Regional Development of Slovenia (invited by TECOS)
15:30 – 15:50	COFFE BREAK NETWORKING	
	PANEL2: New technologies and circular solutions Moderator: Christine Neuy – microTEC Südwest e.V.	<ol style="list-style-type: none"> 1. Sándor Kajári – Product Application Expert , SMC Hungary (invited by PBN) 2. Ferenc Tolner - Representative of am-LAB (invited by PBN)



		3. Mr Daniel Kessler - Manager of EDIH (invited by KPT)
	PANEL3: Importance of education and awareness raising Moderator: Oswald Adrian Bratu-PROFACTOR GmbH	1. Temesi Tamara – Falco Wood Industry (invited by PBN) 2. Andreas Gams– Ecosystem Manager, EIT Manufacturing (invited by PBN) 3. Thomas Kreamsner, BA MA - Forschung Burgenland GmbH
17:00 -	CONCLUSION & CLOSING	
20:00-	Dinner	Daniel's Kitchen Location : Szombathely, Hefele Menyhért u. 2, 9700 Google Maps Location